

**The Eppstein Group**

**Dr. Mark Shelton:** "Tax Vacuum"

**FACTS**

<p>VIDEO White seamless set...</p> <p>FADE UP on head-and-shoulders shot of woman, professionally dressed and wearing a mask of Wendy Davis' face...</p>	<p>AUDIO Voice-over announcer: WENDY DAVIS IS A TYPICAL OBAMA DEMOCRAT.</p> <p><b>FALSE</b></p>	<p>Wendy Davis is focused on serving the hardworking families of Tarrant County -- not partisan politics.</p> <p>Davis had Republican co-authors or co-sponsors on 75 percent of her bills that passed into law.</p>
<p>CUT to wide shot, showing nice middle-aged man. A woman's hand proceeds to stick a vacuum hose into his pockets and vacuum up the contents.</p>	<p>AS STATE SENATOR, SHE VOTED AGAINST BALANCED BUDGETS AND FOR HIGHER TAXES.</p> <p><b>FALSE</b></p>	<p>Shelton's budget was not balanced and forced more local jurisdictions to raise taxes (296 have raised property taxes since 2011). His budget harmed Tarrant County schools, while protecting tax breaks for wealthy corporations</p> <p>Wendy Davis voted against a budget that forced local tax hikes, cut public education, and was full of budgeting gimmicks.</p>
<p>CUT to wide shot of kindly grandmother type, holding a purse. The vacuum hose comes into shot and relieves her bag of its contents.</p>	<p>AND SHE WAS THE ONLY FORT WORTH COUNCIL MEMBER TO VOTE FOR HIGHER PROPERTY TAXES ON SENIOR CITIZENS AND THE DISABLED...</p> <p><b>FALSE</b></p>	<p>Wendy Davis was twice honored by AARP for her advocacy for seniors. As a FW Councilmember, she supported tax breaks for seniors if a "means test" was included. Wendy Davis was a joint author of SJR 16, which passed a 100% disabled tax exemption for veterans' surviving spouses.</p>
<p>ON-SCREEN NEWSPAPER CLIP: Wendy Davis VOTED "Politician Most Likely to Sell Grandma to the Highest Bidder"</p>	<p>A LOCAL NEWSPAPER SURVEY NAMED DAVIS THE "POLITICIAN MOST LIKELY TO SELL GRANDMA TO THE HIGHEST BIDDER."</p> <p><b>FALSE</b></p>	<p>Wendy Davis was recently named by the same publication as the 2012 "Servant of the People," by both its readership and the editorial staff.</p> <p>Shelton voted for a statewide "Paul Ryan-style" Medicare plan and voted to cut health care for seniors who are dually eligible.</p>
<p>CUT to wide shot of cute little boy in school uniform, wearing a backpack. The vacuum hose comes into shot and sucks up the contents of his backpack.</p>	<p>LEFT UNCHECKED, SHE'LL CLEAN US ALL OUT.</p> <p><b>FALSE</b></p>	<p>Chicken Little politics.</p> <p>Shelton is making up partisan arguments to conceal the fact that he voted to remove \$5.4 billion from Texas schoolchildren. Senator Davis was the only one who had the courage to stand at the end of the session and protest the cuts.</p>
<p>CUT to man's hand pulling vacuum power cord from wall outlet.</p> <p>DISSOLVE to still shot of Dr. Shelton with patient (from mailer).</p> <p>ON-SCREEN GRAPHIC: Dr. Mark Shelton for State Senate Pol. Adv. Paid For by Mark Shelton Campaign</p>	<p>SO LET'S PULL THE PLUG ON DAVIS.</p> <p>AND ELECT DR. MARK SHEL- TON FOR STATE SENATE.</p>	<p>Senator Wendy Davis has overwhelming bipartisan support in SD10 because she has stood up against Shelton's powerful special interest friends in Austin.</p>