

## **Voter contact universes include Likely Voters + Infrequent Voters.**

### **Likely Voters Universe Description**

- + Black or Hispanic or Asian who voted in 2018 AND 2020 general election and was registered to vote before November 2016.
- + Anglo who voted in 2018 AND 2020 general election AND at least 1 of last 2 Dem Primaries and was registered to vote before November 2016.
- + Black or Hispanic or Asian who voted in 2018 general election AND 2020 general election who registered after November 2016 (mailboxes only)
- Remove anyone who voted in 2016 General Election
- Remove anyone with more recent R Primary history than D primary history
- Remove any Black person with partisan score under 60%
- Remove and Anglo, Hispanic or Asian with a partisan score under 70%
- Remove mailboxes and doors of voters under 30 and over 89

### **Infrequent Voters Universe Description**

- + Black or Hispanic or Asian persons who voted in 2020 general election but did NOT in 2018 general election.
- + Black or Hispanic or Asian persons who voted in the 2018 general but did NOT vote in 2020 general election.
- + Anglos who voted in 2020 general election but did NOT vote in 2018 general election with D primary history.
- + Anglos who voted in 2018 general election but did NOT vote in 2020 general election with D primary history.
- + Add all those who voted in the 2022 D primary but did not vote in 2020 general election and 2018 general election.
- + Black or Hispanic or Asian persons who registered after November 2020.
- Remove anyone with more recent R primary history than D primary history.
- Remove any Black person with partisan score under 60%
- Remove any Anglo, Hispanic or Asian with a partisan score under 70%
- Remove mailboxes and doors of voters under 30 and over 89